“An Issue of the family (my personal perspective)"

Presented by:
Sharon Bates, CEO/Founder
The Anthony Bates Foundation
www.AnthonyBates.org
Welcome...

Acknowledgements

- Drs. Mitch Krucoff, Valerie Morrow & all of CSRC
- ABF Friends in Screening
- Our Cardiologists in the USA & all over the world that take the leap of faith for screening in your community
- Thank you, ALL!

Introductions / Agenda
Agenda
“Issues of the family”

Introductions

My family
Anthony’s Story

Extended Family
K-State, High School

What is a life worth?
Each Child, nationwide

The Impact on Family
The cost, the numbers!

What’s Next
Create something new

Conclusion
Anthony’s Life before his death

Anthony age 2 with football

Anthony and Mom '84

4th Grade -87/88

Wichita, KS - 5th Grade

Pass Punt and Kick Champion - 387

Eagle Scout Honors - '95

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Anthony’s Life before his death

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Anthony’s Story & Purpose

- He is one of the many reasons why we do what we do –
- Hundreds, possibly thousands of youth dying from SCA
- There are 65 million more children many at risk
- Our purpose is to protect youth from Sudden Cardiac Arrest
- Anthony’s story...

started for us in Kansas

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Anthony’s Story continued

- He played on sports teams since he was 5 years old
- He had at least 25 sports physicals
- No one ever really checked his heart *
- No family history
- No symptoms
- First warning sign was SCD

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Anthony’s Story continued

Anthony died after a light workout at KSU, July 31, 2000

Anthony’s coach, Bill Snyder, encouraged me to create a screening program, “You have the story & the passion!”

Only two organizations hosting Cardiac Screening programs

Now there are dozens or maybe even hundreds more??

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What is a life worth?

After Anthony died, I grieved like any parent would, but then I went into action.

I learned a lot about the left side of the heart (HCM).

I learned that in 1997, American Heart Association recommended some sort of Cardiac Screening.

1998, AHA excluded NCAA.
What is a life worth? continued

1998, NCAA, took out a life insurance policy on all their student athletes, with an inclusion for cardiac issues.

2004, McCollins Umeh, UofAZ football player, died on practice field, 6 hrs after walking on campus.

That is when I learned about an NCAA death benefit provision for athletes that succumb to SCA.

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What is a life worth? continued

Then, I had to prove, with the help of Dr. Barry Maron, my son, Anthony died as a result of HCM & his workout at KSU.

At the time of his death, NCAA’s policy paid out $10k.

Research data shows there are tables that define the value of a life.

A 20 year old males’ life value was $2.5 million in 2000.

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What’s a life worth? continued

Anthony has been gone for 5,319 days (14 years, 207 days – including 3 leap years)

A recent study reported that “Every three days we lose another high school athlete”

Since Anthony’s death – 1,774 youth have died!

$13 billion, 297 million of life value lost – if not more!

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Impact on Families

- 90% of married couples divorce after the loss of a child! **90%**
- That is as many as **1,596** families destroyed
- Now look at lost productivity within the working families
- For 5 years after my son died, my productivity was in the dumps – computer term!
Impact on Family continued

Average annual income varies, but for simple math, use the $50,000

For my own experience, I changed jobs, moved back to Phoenix & my income was cut in half for 5 years.

Plus, immeasurable personal funds donated to building a NPO!

$125,000 in lost income over 5 Yrs

Multiply that by the number of families – 1,774 * $125k

Over $21.7 million lost of income and productivity

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Create Something New!

The Anthony Bates Foundation was created in Sept. 2002.

Parent Heart Watch (PHW) was created by myself & three additional grieving mothers, Rachel, Linette & Laura, in July 2005 to support families with AED, Screening & Education & Awareness tools.

Jan. 2015, we celebrated the 10th Annual PHW Meeting held last month in Scottsdale, AZ.
Create Something New!

ABF Community Screening Training Program was born in November 2007

To date ABF has trained over 50 teams trained worldwide; over 30 teams active; 6 more teams ready for training

Well over 300,000 Screened with ABF training protocols &/or shared resources

2020 Quest for ABF is to screen 1,000,000 people

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“Screening Young Hearts ... Saving Young Lives!”
Conclusion

- We can make a difference through our combined efforts.
- Combining our data, building better research data repositories and creating a position paper on Cardiac Screening Youth in our Country.
- We will move mountains and save lives along the way!

Thank YOU!
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